

JOIN THE DOWNTOWN SPRINGFIELD ASSOCIATION!



Downtown
Springfield
Association

BENEFITS:

	INDIVIDUAL (\$50)	HOUSEHOLD (\$90)	CIVIC (\$175)	VISIONARY (\$500)	CORPORATE (\$1,000)
Invitation to DSA Annual Meeting, Downtown Awards	X	X	X	X	X
Recognized at DSA Annual Meeting, Downtown Awards					X
Underwriting on itsalldowntown.com landing page				X	X
Logo on itsalldowntown.com homepage				X	X
Quarterly social media boosts				X	X
Earned media opportunities				X	X
Discounts to vend at and sponsor DSA events			X	X	X
Reduced web and newsletter advertising fees			X	X	X
Listed in itsalldowntown.com directory			X	X	X
Ability to promote business on loyalty card			X	X	X
NEW: FREE Downtowner t-shirt	1 SHIRT	2 SHIRTS	2 SHIRTS	2 SHIRTS	2 SHIRTS
Free admission to Cider Days	1X	2X	4X	6X	12X
Free sheet of tasting tickets for Taste of SoMo	1X	2X	4X	6X	12X
NEW: FREE Downtowner loyalty card - over \$150 in savings!	1X	2X	5X	20X	40X
Invitation to annual DSA meeting/conference	X	X	X	X	X
Invitation to serve on downtown committees	X	X	X	X	X
Access to monthly DSA mixers	X	X	X	X	X