



Executive Summary

400 South Ave, Springfield, Missouri, 65806 2
 400 South Ave, Springfield, Missouri, 65806
 Drive Time: 5, 10, 15 minute radii

Springfield Area Chamber of Commerce
 Latitude: 37.20696
 Longitude: -93.29230

	5 minutes	10 minutes	15 minutes
Population			
2000 Population	21,317	88,911	160,769
2010 Population	21,355	90,054	171,864
2019 Population	23,722	95,942	183,094
2024 Population	24,972	99,719	190,420
2000-2010 Annual Rate	0.02%	0.13%	0.67%
2010-2019 Annual Rate	1.14%	0.69%	0.69%
2019-2024 Annual Rate	1.03%	0.78%	0.79%
2019 Male Population	50.5%	49.5%	48.8%
2019 Female Population	49.5%	50.5%	51.2%
2019 Median Age	25.0	31.6	35.1

In the identified area, the current year population is 183,094. In 2010, the Census count in the area was 171,864. The rate of change since 2010 was 0.69% annually. The five-year projection for the population in the area is 190,420 representing a change of 0.79% annually from 2019 to 2024. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 25.0, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	80.6%	83.8%	86.2%
2019 Black Alone	7.2%	6.1%	4.8%
2019 American Indian/Alaska Native Alone	1.2%	1.0%	0.8%
2019 Asian Alone	4.9%	2.6%	2.4%
2019 Pacific Islander Alone	0.2%	0.2%	0.2%
2019 Other Race	1.4%	1.8%	1.6%
2019 Two or More Races	4.5%	4.5%	4.0%
2019 Hispanic Origin (Any Race)	4.7%	5.5%	5.0%

Persons of Hispanic origin represent 5.0% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 32.5 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	23	32	49
2000 Households	8,540	36,985	68,167
2010 Households	8,294	37,816	74,151
2019 Total Households	9,582	40,655	79,196
2024 Total Households	10,259	42,455	82,519
2000-2010 Annual Rate	-0.29%	0.22%	0.84%
2010-2019 Annual Rate	1.57%	0.79%	0.71%
2019-2024 Annual Rate	1.37%	0.87%	0.83%
2019 Average Household Size	1.95	2.14	2.18

The household count in this area has changed from 74,151 in 2010 to 79,196 in the current year, a change of 0.71% annually. The five-year projection of households is 82,519, a change of 0.83% annually from the current year total. Average household size is currently 2.18, compared to 2.18 in the year 2010. The number of families in the current year is 40,943 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2019 Percent of Income for Mortgage	22.5%	15.2%	16.2%
Median Household Income			
2019 Median Household Income	\$21,528	\$30,425	\$37,669
2024 Median Household Income	\$24,525	\$35,185	\$43,074
2019-2024 Annual Rate	2.64%	2.95%	2.72%
Average Household Income			
2019 Average Household Income	\$33,281	\$42,275	\$52,939
2024 Average Household Income	\$37,575	\$48,869	\$61,351
2019-2024 Annual Rate	2.46%	2.94%	2.99%
Per Capita Income			
2019 Per Capita Income	\$13,942	\$18,198	\$22,912
2024 Per Capita Income	\$15,890	\$21,087	\$26,575
2019-2024 Annual Rate	2.65%	2.99%	3.01%

Households by Income

Current median household income is \$37,669 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$43,074 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$52,939 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$61,351 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$22,912 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$26,575 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	108	157	147
2000 Total Housing Units	9,598	40,422	73,437
2000 Owner Occupied Housing Units	2,414	17,612	37,385
2000 Renter Occupied Housing Units	6,127	19,373	30,781
2000 Vacant Housing Units	1,057	3,437	5,271
2010 Total Housing Units	9,503	42,590	82,293
2010 Owner Occupied Housing Units	2,163	16,359	38,117
2010 Renter Occupied Housing Units	6,131	21,457	36,034
2010 Vacant Housing Units	1,209	4,774	8,142
2019 Total Housing Units	11,007	45,854	88,029
2019 Owner Occupied Housing Units	2,057	15,463	36,931
2019 Renter Occupied Housing Units	7,526	25,193	42,265
2019 Vacant Housing Units	1,425	5,199	8,833
2024 Total Housing Units	11,782	47,881	91,705
2024 Owner Occupied Housing Units	2,196	16,266	38,985
2024 Renter Occupied Housing Units	8,063	26,189	43,535
2024 Vacant Housing Units	1,523	5,426	9,186

Currently, 42.0% of the 88,029 housing units in the area are owner occupied; 48.0%, renter occupied; and 10.0% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 82,293 housing units in the area - 46.3% owner occupied, 43.8% renter occupied, and 9.9% vacant. The annual rate of change in housing units since 2010 is 3.04%. Median home value in the area is \$124,599, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 1.95% annually to \$137,224.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.