

JOIN THE DOWNTOWN SPRINGFIELD ASSOCIATION!



Downtown
Springfield
Association

BENEFITS:

INDIVIDUAL (\$50) HOUSEHOLD (\$90) CIVIC (\$195) VISIONARY (\$500) CORPORATE (\$1,000)

Recognized at DSA Annual Meeting					X
Logo on itsalldowntown.com homepage				X	X
Quarterly social media boosts				X	X
Earned media opportunities				X	X
Discounts to vend at and sponsor DSA events			X	X	X
Reduced web and newsletter advertising fees			X	X	X
Listed in itsalldowntown.com directory			X	X	X
Ability to promote business in loyalty program			X	X	X
Downtowner T-shirt	1 SHIRT	2 SHIRTS	2 SHIRTS	2 SHIRTS	2 SHIRTS
Free admission to Cider Days & Artsfest	1X	2X	4X	6X	12X
Free sheet of tasting tickets for Taste of SoMo	1X	2X	4X	6X	12X
Invitation to annual DSA meeting & Downtown Awards	1X	2X	X	X	X
Invitation to serve on downtown committees	X	X	X	X	X
Access to monthly DSA mixers	X	X	X	X	X