



Rated SGF Film Festival
2018 Sponsor Packet
March 31, 2018

What is Rated SGF?



RATED SGF

Inspired by exceptional things found in unexpected places, Rated SGF celebrates films and artists that challenge our assumptions. Each screening seeks to create an authentic connection, blurring the boundary between storyteller and audience.

Why should you sponsor?

- **Get in the ground floor of a new event**

Rated SGF Film Festival is a new community event for Springfield and aims to grow into a tourism driver. Early sponsors will benefit from shaping the event as it grows.

- **Reach Millennials, film lovers and creatives**

Rated SGF will attract film buffs, younger locals and those who appreciate the artistic endeavors. It is a great place to reach the up and coming creative leaders of the community.

- **Show support for the film community & downtown**

Proceeds from Rated SGF go to the Downtown Springfield Association, which focuses on keeping center city Springfield vibrant for generations to come. For this event, DSA partners with the Film and Media Association of Springfield, which exists to inspire, educate and unify the film community in the Springfield, Missouri.

Sponsor Packages



RATED SGF

	Platinum (1x): \$5,000	Gold: \$3K (SOLD)	Silver (1x): \$2,000	Bronze (1x): \$1,000
Event Merch	8x	6x	4x	2x
VIP Passes	8x	6x	4x	2x
Pre-Show Slides	9x	6x	4x	2x
Social Post	2x	1x	1x	1x
Program Ad	Full page	½ page	¼ page	¼ page
Commercial	3x	2x	1x	1x
Website	X	X	X	X
Speaking	X	X	X	X
Release	X	X	X	X
Poster	X	X	X	
Marquee	X	X		
Ticket	X			

Platinum Level



RATED SGF

Show your commitment to a vibrant film community in Springfield by serving as our presenting sponsor.

\$5,000 package includes:

- Prominent logo placement in all event marketing materials
- Official, exclusive ticket sponsor
- “Presented by” on marketing materials promoting the Director 7
- Logo included on venue marquee (event entrance)
- Multiple social media shout outs on the Downtown Springfield Facebook page with more than 22,000 fans and growing
- Four promotional slides shown before each film (12 in total)
- One-minute commercial spot before each of the 3 films
- Full page ad in the program
- Up to 8 VIP passes for employees
- Eight vouchers for free event merch
- Opportunity to introduce each film
- Opportunity to run a newsletter ad with the Downtown Springfield Association
- Opportunity to serve on committee and shape event’s future
- Logo on Rated SGF landing page for the full year
- Category exclusivity

Gold Level -- SOLD!



RATED SGF

Rated SGF is not a typical film festival in that it seeks to blur the lines between storyteller and audience. Support this endeavor by underwriting the costs to bring prominent filmmakers to Springfield, Missouri.

\$3,000 package includes:

- “Presented by” on all marketing materials promoting the Filmmaker Q&A after the screening
- Logo included on venue marquee (event entrance)
- A social media shout out on the Downtown Springfield Facebook page with more than 22,000 fans and growing
- 3 promotional slides shown before each film (9 in total)
- One-minute commercial spot before 2 of the 3 films
- Half page ad in the program
- Up to 6 VIP passes for employees
- Six vouchers for free event merch
- Opportunity to introduce each Filmmaker Q&A
- Opportunity to serve on committee and shape event’s future
- Logo on Rated SGF landing page for the full year
- Category exclusivity

Silver Level



RATED SGF

In addition to film screenings, Rated SGF will be hosting a party for all attendees with a VIP pass. Be the sole sponsor of this exclusive VIP party to reach the most engaged attendees in an intimate venue.

\$2,000 package includes:

- “Presented by” on all marketing materials promoting the VIP party
- Logo on VIP passes
- Logo included on venue marquee (event entrance)
- A social media shout out on the Downtown Springfield Facebook page with more than 22,000 fans and growing
- 2 promotional slides shown before each film (6 in total)
- One-minute commercial spot before 1 of the 3 films
- Quarter page ad in the program
- Up to 4 VIP passes for employees
- Four vouchers for free event merch
- Opportunity to introduce the programming at the VIP Party
- Opportunity to serve on committee and shape event’s future
- Logo on Rated SGF landing page for the full year
- Category exclusivity

Bronze Level



RATED SGF

Does your brand support creative education in Springfield? Then, the bronze level is perfect for you. Support local filmmakers in the community by sponsoring our film workshop.

\$1,000 package includes:

- “Presented by” on marketing materials promoting the Film Workshop
- Logo on Film Workshop printed materials
- A social media shout out on the Downtown Springfield Facebook page with more than 22,000 fans and growing
- 1 promotional slides shown before each film (3 in total)
- One-minute commercial spot before 1 of the 3 films
- Quarter page ad in the program
- Up to 2 VIP passes for employees
- Two vouchers for free event merch
- Opportunity to introduce the programming at the Film Workshop
- Logo on Rated SGF landing page for the full year
- Category exclusivity



Sponsorship deadline is February 28, 2018



For questions or to reserve your sponsorship,
call 417-831-6200 or email
bethany@itsalldowntown.com.