



Rated SGF Film Festival
2018 Advertiser Packet
Spring 2018

What is Rated SGF?



Inspired by exceptional things found in unexpected places, Rated SGF celebrates films and artists that challenge our assumptions. Each screening seeks to create an authentic connection, blurring the boundary between storyteller and audience.

Why should you advertise with us?

- **Get in the ground floor of a new event**

Rated SGF Film Festival is a new community event for Springfield and aims to grow into a tourism driver. Early sponsors will benefit from shaping the event as it grows.

- **Reach Millennials, film lovers and creatives**

Rated SGF will attract film buffs, younger locals and those who appreciate the artistic endeavors. It is a great place to reach the up and coming creative leaders of the community.

- **Show support for the film community & downtown**

Proceeds from Rated SGF go to the Downtown Springfield Association, which focuses on keeping center city Springfield vibrant for generations to come. For this event, DSA partners with the Film and Media Association of Springfield, which exists to inspire, educate and unify the film community in the Springfield, Missouri.

Commercial Options



Get your brand in front of Rated SGF Film Festival attendees by showing a 30-second commercial before the film begins. Limited quantity--only 16 slots available for purchase.

\$500 package includes:

- 30-second commercial in front of every Rated SGF film
- Three promotional slide in the pre-show for every film
- Six movie passes for employees

\$350 package includes:

- 30-second commercial in front of 2 of the 3 Rated SGF films
- Two promotional slide in the pre-show for every film
- Four movie passes for employees

\$200 package includes:

- 30-second commercial in front of 1 of the 3 Rated SGF films
- One promotional slide in the pre-show for every film
- Two movie passes for employees

***DSA Members receive \$50 discount on all packages.**

Promotional Slide Options



Get your brand in front of Rated SGF Film Festival attendees by creating a promotional slide for the pre-commercial show. Limited quantity--only 30 slots available for purchase.

\$250 package includes:

- Three 30-second promotional slide in front of every Rated SGF film
- Two movie passes for employees

\$175 package includes:

- Two 30-second promotional slide in front of every Rated SGF films
- Two movie passes for employees

\$100 package includes:

- One 30-second promotional slide in front of every Rated SGF films
- Two movie passes for employees

***DSA Members receive \$50 discount on all packages.**

VIP Swag Bag



Get your product directly in the hands of the VIP attendees by adding it to their swag bag. Advertisers can include samples and/or promotional materials to drive attendees to their website or place of business.

\$250 package includes:

- Access to put one promotional item in the VIP Swag Bag
- One 30-second promotional slide in front of every Rated SGF films OR one 30-second commercial in front of 1 out of 3 of the films
- Two movie passes for employees





Advertising deadline is March 16, 2018



For questions or to reserve your sponsorship,
call 417-831-6200 or email
bethany@itsalldowntown.com.